

FOR IMMEDIATE RELEASE

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www.NashvilleShakedown.com

The NASHVILLE SHAKEDOWN Festival

Retelling the story of Prohibition through cocktails, live music, and dancing.

WHAT: The Nashville Shakedown: Repeal Day Celebration and Grand Tasting Village

WHEN: 11:00am Saturday, December 5, 2015 - 2:00am Sunday, December 6th

WHERE: Marathon Village
1305 Clinton St,
Nashville, TN 37203

WHY: Nashville, TN - December 5th, 2015
The Shindig Mafia will host The Nashville Shakedown at Marathon Village. Activities to include a vintage car show, tasting village, local vendor showcase, historical seminars, distillery tours, live music, dance performances, dance classes, and a Repeal Day celebration.

Proceeds benefit Swing Dance Nashville, the only non-profit swing dance studio in Nashville, who are dedicated to growing the local swing dancing community.

Begun in 1881, Marathon Village is a four-block complex that now houses Lightning 100 Radio, Nelson's Green Brier Distillery, the Corsair Distillery, Native Magazine and Marathon Music Works. The Repeal Day Party and Tasting Village will be held in the "Speakeasy Room" above the Marathon Car Museum.

Shindig Mafia is Nashville's authority on throwing vintage parties that recreate the look and feel of the 1920's - 1940's. They have thrown parties for notable historical organizations such as The Standard at the Smith House, Skull's Rainbow Room, and the U.S.O.

Tickets can be purchased online through www.NashvilleShakedown.com

QUOTES:

Attributed to Jamie Phillips, Shindig Mafia Co-Founder

We're always so thrilled with the way everyone shows up in style, in a lavish dress and a string of pearls, and yet ready to get rowdy.

Attributed to Andrew Rozario, Shindig Mafia Co-Founder

Marathon Village has such a rich history behind it, I immediately knew it would be the perfect fit for our event. When people walk through these streets lined with vintage cars, they'll be transported back to 1920's Nashville.

Attributed to James Roquemore, Nashville Shakedown Board Member

We love the idea of a celebration that ties us to how we lived 100 years ago. It's amusing to imagine our great-grandparents dancing and drinking whiskey at secret clubs, little outlaws in the making.

Attributed to Afrohead Rum, Korey Hull, Nashville Key Account Manager

Afrohead Rum is excited to showcase the complex flavors of our premium dark rums at the first annual Nashville Shakedown celebrating National Repeal Day. Afrohead Rum fits perfectly in prohibition style cocktails.

Attributed to Tara Martin, Skull's Rainbow Room, Director of Marketing & Events

The success of the this summer's Prohibition event, hosted by Shindig Mafia, at the Skull's Rainbow Room in Printer's Alley, gets me very excited for the upcoming Nashville Shakedown Festival. They brought to life our conceptualization of the speakeasy culture and embodied the spirit of the 1920's era through authentic music, vintage fashion, dancing, and era-inspired cocktails. The Shindig Mafia brings the full court press and leaves attendees with an insatiable appetite for what their next event may hold.



